

Tuolumne County Recreation Department
Standard Park Sports Complex
Billboard Advertising Contract Application

Vendor _____

Contact _____ Phone _____ Ext. _____

Email _____

Mailing Address _____

City, State, ZIP _____

Field Placement	Number of Signs	Contract Term & Rate			
Field 1		<u>One Sign</u> <input type="checkbox"/> One Year \$250	<u>Two Signs</u> <input type="checkbox"/> One Year \$475	<u>Three Signs</u> <input type="checkbox"/> One Year \$712.50	<u>Four Signs</u> <input type="checkbox"/> One Year \$950
Field 2		<input type="checkbox"/> Two Years \$450	<input type="checkbox"/> Two Years \$850	<input type="checkbox"/> Two Years \$1275	<input type="checkbox"/> Two Years \$1700
Field 3		\$250 Standard Yearly Rate per Sign 10% Discount for 2+ Years 5% Discount for 2+ Signs PLEASE NOTE: DISCOUNT ALREADY INCLUDED IN PRICES ABOVE			
Field 4					

I hereby certify that I have read, understand, and agree to the information contained in attachments "A" and "B." I further understand that failure to meet the stated deadlines and/or failure to obey the stated policies, rules, and regulations, may be grounds to deny sign placement and/or prevent future rentals.

Signed _____ Date _____
Vendor

Reviewed _____ Date _____
Recreation Supervisor

Approved _____ Date _____
Recreation Department Manager

Recreation Department Use Only		
<i>Payment received</i>		
<input type="checkbox"/> Cash	\$ _____	
<input type="checkbox"/> Check	\$ _____	Check No. _____
PAYMENT AMOUNT RECEIVED _____ BY: _____ DATE: _____		

ATTACHMENT A
Agreement for Installation of Advertising Signs
Standard Park Sports Complex
18500 Standard Rd, Sonora, CA 95370

1. Vendor must submit completed contract application for advertisement signage, draft design or drawing of signage on an 8-½ x 11 page, and advertisement fee to the Tuolumne County Recreation Department, 2 So. Green St, Sonora CA 95370. Fees are payable by check made out to Tuolumne County Recreation Department.

2. Advertisement Fees

The standard rate per year is \$250 per sign. We will apply a discount of 10% to contracts for more than one year, and an additional discount of 5% to contracts for two or more signs. The total discount shall not exceed 15%.

1 sign	1 year	\$250.00	2 years	\$450.00
2 signs	1 year	\$475.00	2 years	\$850.00
3 signs	1 year	\$712.50	2 years	\$1275.00
4 signs	1 year	\$950.00	2 years	\$1700.00

3. Fee or equivalent in goods and/or services deemed necessary by the Recreation Department for Department programs must be paid with application.
4. County will "hold" selected advertisement space for 30 days upon submittal of application and fee.
5. Vendor is responsible for preparation and materials for all signs.
6. All signs must meet County specifications - see Attachment B.
7. Vendor is responsible for maintenance and cost of repairing and/or replacing sign(s) damaged during agreement period. COUNTY ASSUMES NO RESPONSIBILITY FOR DAMAGE, LOSS OR VANDALISM TO THE SIGN(S).
8. Agreement period commences on date sign(s) is/are installed.
9. County will install all signs within 7 days of receiving sign from Vendor.
10. Vendor will be given first opportunity to renew and retain same signage space(s) for subsequent years. Renewals must be completed 7 days prior to expiration of existing agreement. Vendors may purchase advertisement space in advance up to three years.
11. Profane or obscene language or symbols on sign(s) is not permitted.
12. Advertisement of alcoholic beverages or tobacco products is not permitted.
13. County may revoke this agreement and/or have sign(s) removed at their discretion.
14. In consideration of the use of Standard Park, Vendor shall hold the COUNTY, its agents, officers, employees, and volunteers harmless from, save, defend and indemnify the same against, and any other claims, losses and damages for every cause, including, but not limited to injury to person or property, and related costs and expenses, including reasonable attorney's fees, arising directly or indirectly out of any act or omission of the Vendor, its agents, officers, employees, or commissions or volunteers, during performance of its obligations under this Agreement.

Vendor Signature: _____ Date: _____

ATTACHMENT B
Agreement for Installation of Advertising Signs
Standard Park Sports Complex
18500 Standard Rd, Sonora, CA 95370

The following specifications are required by the Tuolumne County Recreation Department for Advertisement Sign(s) at Standard Park:

1. 4' x 8' aluminum sign grade material as recommended for outdoor use
2. Professional grade, quality lettering
3. Sign must be weatherproof
4. Submit a replica of proposed signage in a format which provides realistic depiction.

Note: Newer synthetic sign materials will be acceptable as developed and approved within the sign industry.

If you have any questions, please contact the Recreation Department at 209-533-5663 or recreation@tuolumnecounty.ca.gov

Vendor Signature:

Date:
