

MEASURES P & Q

Two measures will be voted for on March 3, 2020.
Measure P is a sales tax increase. Measure Q is a
Transient Occupancy Tax (TOT) increase.
Both are for the unincorporated area of
Tuolumne County.

P

What is Measure P?

Measure P, if approved by voters, would increase the sales tax in the unincorporated area of Tuolumne from the State minimum of 7.25% to 8.25%

When do I pay sales tax?

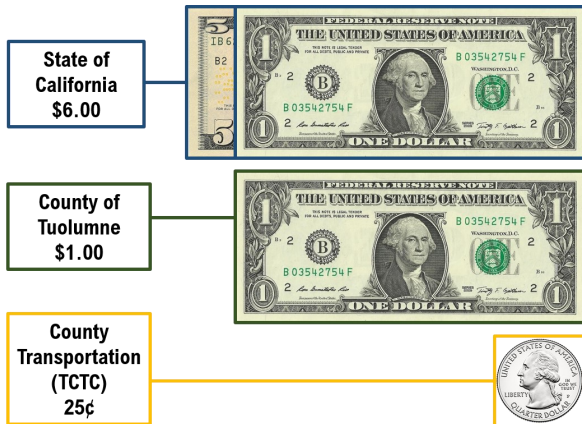
Sales tax is paid on all retail goods and for some services.

What will this cost me?

For every \$100.00 you spend, you will pay \$1.00 more in tax.

Currently, where does my money go?

For every \$100 you spend, you currently pay \$7.25 in tax that is split as follows:



If approved, where would the additional 1% go?

Any local increase in sales and use tax will stay in the County.

If this measure passes, when would the sales tax amount increase?

July 1, 2020

How much money is Measure P expected to produce for Tuolumne County?

If approved by voters, this measure could generate an additional \$4,500,000.

Q

What is Measure Q?

Measure Q, if approved by voters, would increase the Transient Occupancy Tax (TOT) in the unincorporated areas of Tuolumne County from 10% to 12%, and extend the tax to privately operated campgrounds and recreational vehicle parks.

Who pays TOT?

TOT would be paid primarily by visitors who stay in hotels, campgrounds, short term rentals, or other lodging options available throughout Tuolumne County.

If approved, where would the additional 2% go?

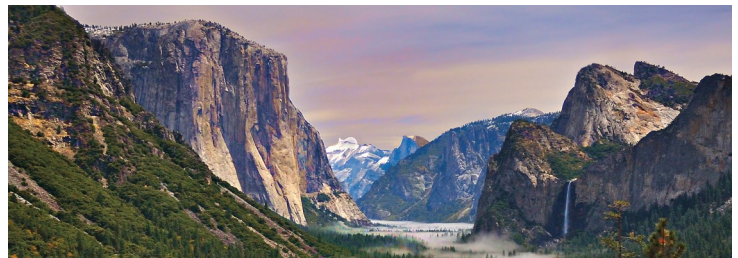
All TOT payments come to the Tuolumne County General Fund. Any increase in TOT stays in Tuolumne County and none of the TOT goes to the State.

If this measure passes, when would the TOT amount increase?

Immediately, all new bookings would include the new rate (12%), prior bookings would remain at the old rate (10%).

How much money is Measure Q expected to produce for Tuolumne County?

If approved by voters, this measure could generate an additional \$1,850,000.



THESE STATEMENTS SHALL NOT BE CONSTRUED IN SUPPORT OF OR AGAINST BALLOT MEASURES P OR Q

Who decides how this additional tax will be spent?

The Board of Supervisors approves how tax dollars are spent, but residents can have significant impact on the decision of the board members through their participation, and attendance at the Board of Supervisors meetings, as well as their overall engagement with county government.

When will the Board of Supervisors decide what to spend the money on?

During the annual budget process, which generally begins in May of each year, the Board of Supervisors approves a County spending plan that is informed through community input.

How could the additional money generated by these Measures be used?

This is a general tax, meaning the Board could allocate the money to any of the County services or programs.

What are the programs and services likely to receive the additional money generated by these Measures?

There are essential programs that are imperative to the operations of County government and overall quality of life for the citizens of Tuolumne County. This includes general government, public safety, fire prevention and protection, roads, libraries and recreational programs.

What has the County done to become more efficient with the funding it already has?

- ◆ Department reorganizations including the elimination of executive level positions.
- ◆ Evaluation and streamlining of processes throughout the organization
- ◆ Fee study to ensure County is recovering a reasonable portion of the cost of providing services.
- ◆ Focusing on economic development to encourage business retention and growth.
- ◆ Continually seeking grants which have totaled more than \$45 million over the last 5 years.

Additional Info & Resources

On the Tuolumne County website you can find additional information including but not limited to :

- ◆ Register to vote with your Tuolumne County Elections Office
- ◆ What your vote “Yes” or “No” means for each Measure
- ◆ List of Supervisors For and Against each Measure
- ◆ Impartial Analysis for each Measure
- ◆ Fiscal Impact Statements from the Tuolumne County Auditor-Controller for each Measure
- ◆ Arguments For or Against each Measure



Additional details regarding the tax measures can be found at www.tuolumnecounty.ca.gov/Tax2020